

University of Dundee

School of Business
Undergraduate Guide





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Our Dundee welcome

Wherever you are coming from, a warm and friendly welcome awaits you at the University and the School of Business. When you arrive, it's important we take you through the various options available to you. We also run a number of activities with local companies.

We place a lot of emphasis on getting to know your fellow students and the School of Business staff. We introduce you to three key themes which we think are vital to success. Firstly, we encourage all students to support each other and make friends and connections, starting to build your future business networks immediately. Secondly, we tell you not to hide. What we mean by this is; if ever you have a question or are unsure about something, come and talk to one of the staff.

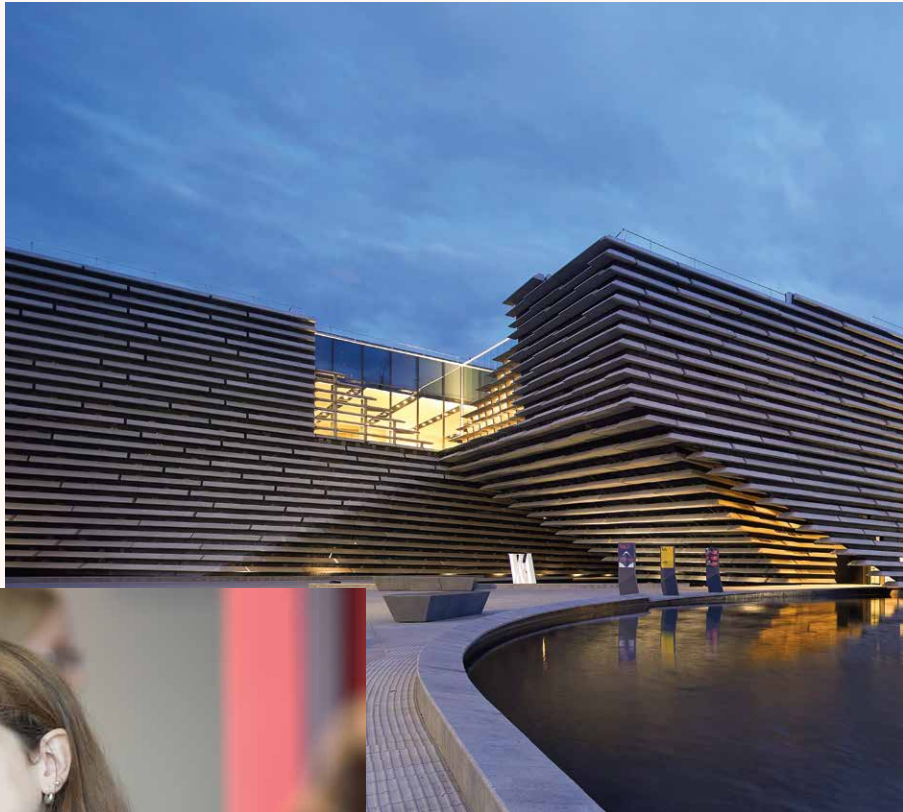
Finally, and probably most important, our message to you is to have fun. You have to work hard to be successful but this hard work should also be fun. Enjoy your time at Dundee, make the most of every opportunity and you will look back on these days as the happiest of your life.



Building business networks now

Business is global. To be successful, you should be looking to build and develop your business networks all the time.

Business is global. To be successful, you should be looking to build and develop your business networks all the time. This process should start at university, and we do all we can to make sure it does. You have every opportunity to meet and build relationships with your fellow business students so they become your future business contacts, clients or future colleagues. There is even the chance that some might become your future business competition! You may also find like-minded students who you can work with to establish your own business or who may have a solution to your business idea. From day one you will have the experience of working in groups and with your fellow students on projects and reports.



Business Dundee



As a UNESCO City of Design, Dundee is transforming into one of the UK's "coolest little cities" with the opening of the UK's second V&A Museum, and the country's first ever design museum.

Business in Dundee has a strong history of maritime based industries, due to its location as a once major UK port. It has a recognisable history of journalism, with one of the UK's biggest media organisations, DC Thomson, still based in the city. Vast manufacturing has come and gone over the centuries and there is a strong history of confectionery industries.

Business in Dundee today is all about design; design for business, innovation, creativity and forward thinking. As a UNESCO city of design and culture, it is transforming into one of the UK's "coolest little cities" with the opening of the UK's second V&A Museum, and the country's first ever design museum. The design and development of computer games is also prominent in the city.

The surrounding Angus region of Dundee remains strong in agriculture, food and drink production, tourism and hospitality. Even in these sectors, innovation, design, creativity and entrepreneurship comes through. You will be aware of Scotland's global whisky industry but what you may not know is that more gin is now produced in Scotland, than any other country and much of it is produced by small, rural based innovative companies.

Dundee is also centrally placed in Scotland to benefit from the country's more established industries, including oil and gas and renewable energy, with Europe's oil and gas capital city, Aberdeen, based only an hour north of Dundee. Dundee's historic port has revitalised itself and is seeing increasing oil and gas, and wider energy related projects and work, including a strong future in decommissioning projects. The major financial services sectors in Edinburgh are also closely linked to Dundee, again within an hour.

The people and communities of Dundee embrace new ideas and it is a great city in which to live, work, study, and develop and grow your business.

Helping your career

We know that the most important thing for you is to advance your career in business, move into business from another area, or perhaps even start your own business. You may want to work for a global brand or you may be more interested in a smaller organisation.

We offer various services, aimed at helping you find the right job and career for you when you graduate.

We offer career workshops, run by multi-national companies. You will hear from industry professionals during your degree in lectures and tutorials. We have a dedicated team of staff just for you, as a School of Business student, who will offer advice on how to get the job you want and how to research your future career.

Our strong relationships with professional bodies is also of major benefit to you. Individual accreditations that sit as part of our degrees will enhance your employability. Additional services offered by these bodies and institutes are also of benefit. These include guest speakers, networking events, seminars and workshops.

Your success can only come from being engaged with these opportunities when you are here. We find that the students who engage with the employability related services are the ones that go on to be successful in their pursuit of a career.





Industry support

We are delighted to be able to welcome experienced business professionals to our School of Business, to share their experience and knowledge with our students. We work hard securing support from industry every year and we are extremely grateful of the time, experience and knowledge they share with us.

As a student, we encourage you to take advantage of these opportunities. Take on board their advice and ask them questions about your own future career and opportunities.



Our Industry Advisory Board

Our Industry advisory board is made up of leading business professionals, from around the world, and from across a wide range of sectors. These individuals meet with the School on a quarterly basis to discuss a wide range of ideas and innovations, designed to continuously improve what we do, whilst ensuring our work and the service we offer our students is aligned to industry.



Jeff Casson

Chief Investment Officer
True Potential LLP



Prof. John Brown CBE

Chair
NHS Greater Glasgow & Clyde



Kirsty Thomson

Chair, Founder and CEO
Circle Scotland CIC



James McCafferty

Managing Director
Bestport (Europe) Ltd



Prof. Gary McEwan

CEO
Elevator UK



Ben Thomson CBE, FRSE

Visiting Professor
School of Business,
University of Dundee



David Morrison

Partner
Tax and Leisure, EQ



Scott Brady

Honorary Fellow,
University of Dundee
Entrepreneur in Residence,
The University of Stirling

New to the Board in 2023

Kirsty Thomson – Chair, Founder and CEO of Circle Scotland CIC

Declan Pridding – Commercial Sales Executive, Dundee United Football Club



Declan Pridding

Commercial Sales Executive
Dundee United Football Club



Lindsay McCallum

Retired



Magnus Lundback

Executive VP
Getinge



Neil Calvert

Principal
Co-operatives College,
Manchester



David Nish

Non-Exec Director & Chairman
Audit and Risk Committee of
Vodafone Group plc



Dr Richard Reid

Liberty Speciality Markets



Harry MacLean

Managing Director
Carrick Management



Alan Boyter

Director
Dignity HR Solutions

Where our graduates go

As a student of business, you should be developing your own personal brand and getting ready to compete on a global scale. We can't promise you where you will ultimately find employment but we can showcase where some of our graduates have secured long term employment success.

EY	Aviva	KPMG	Abrdn
PWC	Morgan Stanley	Deloitte	Forestry Commission
Scottish Enterprise	SSE	Shell	Accenture
Rolls Royce	BNP Paribas	RBS	Nestle
L'Oreal - UK & global	Fox News - USA	NCR Atleos	JP Morgan - UK & global
Lloyds	Blackrock	Bank of England	Deutsche Bank
HSBC	Virgin Atlantic Airways	London Stock Exchange	Jaguar Land Rover

Alumni profiles



Ross Grieve

What was the full name of your course at the University of Dundee?

BSc (Hons) Business Management

What year did you graduate?

2021

What is your current job title?

Future Leaders Graduate

What organisation do you currently work for?

British Airways

What were the best things about your course?

I really enjoyed the practical elements of my course with project work (e.g. Big data analytics, project management, operational management in SME's). Working in teams to deliver high quality and very relevant projects was always rewarding, especially when working with others who wanted to deliver to the best of their abilities.

The wide range of subjects covered during my course has given me a great foundation of understanding that I have been able to utilise in various situations.

How would you describe your time studying here?

My time studying at Dundee was overwhelmingly positive. I feel that I was supported well and setup for success from the start in my first year with the 'Step-up to business module' that covered the fundamentals of what skills we needed to develop for Uni such as referencing, essay writing and presenting. Having this academic support early on allowed me to get the fundamentals right from the start. The Union has played a large part in my development through the societies I have been a part of, as well as being my first part-time employer as I became a student catering team lead. Subsequently becoming president of the Aeronautical society gave me the experience I needed to further my understanding and set me up for where I am today.

What has your University of Dundee degree given you, and how has studying here prepared you for life and your career after graduation?

My degree given me the fundamental understanding to succeed in the areas that I want to develop in the my chosen industry. It has also developed my ability to think critically about situations and how there might be better ways of tackling problems.

Looking back, what advice would you give to yourself as a student?

Take every opportunity you can and if you think the opportunity isn't there, go and find it.

Entrepreneurship and innovation

Entrepreneurship is about creating impact through innovation, leveraging opportunities, and fostering economic success. As a Centre we provide support for University students, staff, and recent graduates to develop transferable entrepreneurial skills and build their self-reliance and employability through meaningful business activity.

We partner with Elevator, Scotland's leading private sector organisation that supports entrepreneurs, inventors, disruptors, and business leaders of the future. This allows us to develop and support Dundee's entrepreneurial and enterprising culture by providing the necessary tools to kick start business journeys. This,

in turn, positively impacts on our city's economy and employment, creating a richer future for individuals and organisations.

Our work sees us collaborate with local business experts, who provide training, mentoring, inspirational talks, and competitions with associated prize funding.

If you are interested in taking the next step in your entrepreneurial journey, you can participate in our events or reach out to us to discuss your ideas.

For more info visit:
dundee.ac.uk/entrepreneurship



Alumni profiles

George Exadaktylos

Bacc in Accountancy with Finance & MSc Banking and Finance

"It was an amazing experience that completely changed me as person. I couldn't wish for a better student experience, both academically and personally. I would highly recommend University of Dundee to everyone. The University is a high caliber institution, and the city is one the best to live as a student."



Parul Mishra

BSc Business Management (Hons)

"I really enjoyed my university experience (despite the fact I still haven't ticked trying haggis off my bucket list) and I am so thankful to Dundee for the countless opportunities it has provided me with. For one, my time here has helped shape me into the person I am today, and I owe the fact I am now employed to my lecturers and my university."



Calum Sharp

BSc Economics

"I visited a number of universities' open days. I can't remember if it was the promise that you can occasionally see porpoises in the Tay, the bustling pub scene on Perth road or the enthusiasm of course director Bill Russell, but Dundee really stood out to me."



Victoria Baird

BSc Business Management

"One of the modules from my course enabled me to take an unpaid internship and I also applied for a Saltire Scholar internship which is offered by Entrepreneurial Scotland and supported through the University of Dundee. I highly recommend applying for internships as it's a fantastic and unique experience."



Undergrad degrees



uate



Undergraduate study at the School of Business

Why Dundee?

- In the School of Business we have a dedicated team to help you with your future career. We offer a range of employability services where you can meet, interact and work with a variety of companies, gaining expert advice in the areas that interest you.
- Many of our undergraduate degrees are accredited by industry-leading, professional bodies and institutes, including the Chartered Management Institute (CMI) and The Association of Chartered Certified Accountants (ACCA), meaning your degree will be recognised internationally.
- A number of our degrees offer flexible pathways and specialisms, allowing you to put specific focus on the area most relevant to you and your career. You can even change your focus after you arrive should you find a different specialism to be a better fit.
- We actively encourage you to build and develop lasting business relationships and friends. Working with students from all over the world can open up a variety of exciting opportunities.
- We offer extensive support to aspiring entrepreneurs and innovators. Our Centre for Entrepreneurship offers advice on how to start and build your own business.
- Our academic members of staff are approachable and accessible, in and out of the class.
- We can evidence the success of our teaching through our global network of Alumni, many of who are working for some of the world's biggest brands.
- The University and the wider city offer an exciting environment for you to live, work and study business. Dundee is fast becoming one of the UK's most creative and dynamic cities.

→ We're world leading

We are accredited by the Association to Advance Collegiate Schools of Business (AACSB), distinguishing us as one of the world's leading business schools.



AACSB
ACCREDITED



CFA Institute



AIA
THE ASSOCIATION
OF INTERNATIONAL
ACCOUNTANTS

CMI Chartered
Management
Institute



ICAEW
CHARTERED
ACCOUNTANTS



CIMA
University Partner



Chartered Banker



The Chartered
Institute of Marketing





School of Business subjects

Our work in the School covers these key business areas:

- Accountancy
- Finance
- International Business
- Economics
- Marketing
- Management

Undergraduate degrees



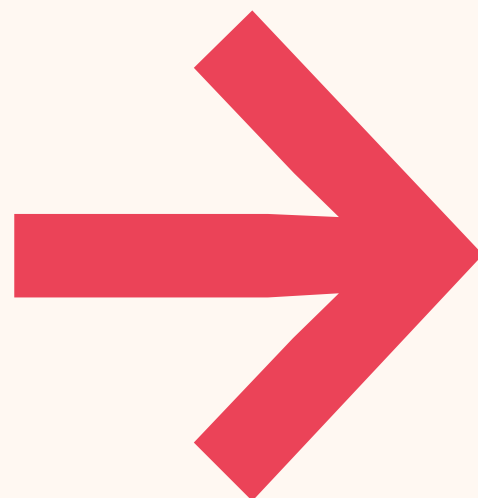
3 year degrees

Take a different approach to your degree on one of our 3 year programmes. These are unique in Scotland and focus on making you stand out to employers by building your working knowledge and 'in-practice' employability skills, so you can jump straight into your career in business.

Each programme includes an 8 week internship so you can start gaining direct experience in your chosen field, building your business networks, and making contacts right away. Gain a degree that can kickstart your career in Business, Management, Marketing, Accounting & Finance, or Economics.

September start dates are available

- BSc (Hons) Applied Finance in-practice
- BSc (Hons) Business Economics
- BSc (Hons) International Business in-practice
- BSc International Business with Marketing in-practice
- BSc International Business and Management
- BSc Accounting and Finance
- BSc Islamic Accounting and Finance
- BSc Business Management in-practice



What does in-practice mean?

Helping students to take what they learn on the course, and use it 'in-practice', in organisations and in their future jobs. In short, 'in-practice' means that the programme is applied, professionally focused and directly relevant to getting you ready for employment. One of the key elements of this is the option of an 8-week internship that we offer in the summer break at the end of year 2, where students will get the chance to take their learning and use it in practice.

The Internship

An optional 8-week internship is available in the summer between years 2 and 3 as part of each degree. These internships are run and coordinated by our partner Pagoda Projects, who have been running similar undergraduate level internships with us for 5 years, and which have been hugely successful.

Opportunities are available across a wide range of companies and countries, and there is also the option of doing your internship online.

4 year degrees

Our 4 year programme give you the classic Scottish University experience. Starting in September, you can study towards a BSc (Hons) or an MA (Hons), or a BAcc / BFin (Hons) degree over the course of a 4 year period. The Scottish system of a 4-year programme builds in more time for students to get comfortable in their new environment, and with the university lifestyle, meaning a better overall experience.

3.5 year degrees

January start

Many of our 4-year programmes allow you to start in January and complete your degree in a slightly shorter amount of time (3.5 years). Starting in January gives you more time to prepare for the start of your studies, and removes the time pressure of arranging visas, travel, and finances as well as English language requirements. You also pay lower fees in your first year by starting in January, and you enter the job market after only three and a half years.



Our Programmes

Accounting and Finance

Accounting tracks how money flows and communicates data to stakeholders. Finance drives business success by managing growth, assets, liabilities, company funds, interest rates, markets, and investments.

Study one of the following options:

- Accountancy BAcc (without Honours)
- Accountancy BAcc (Hons)
- Accountancy with French BAcc (Hons)
- Accountancy with Spanish BAcc (Hons)
- Finance BFin (Hons)
- Applied Finance in Practice BSc (Hons) - 3 year degree
- Accounting and Finance BSc (Hons) - 3 year degree
- Accounting and Finance in Practice BSc (Hons)
- Islamic Accounting and Finance BSc (Hons)
- Islamic Accounting and Finance in Practice BSc (Hons)
- International Finance (BIFin) (Hons) - 3.5 years

Economics

Economics explores global decisions, from money and wealth, to politics, law, and geography. Shape your degree to focus on Economics, Financial Economics, or Business Economics with Marketing.

Study one of the following options:

- Economics (MA or BSc Hons)
- Economics and History MA (Hons)
- Business Economics with Marketing BSc (Hons) - 3.5 years
- Business Economics BSc (Hons) - 3 years
- Business Economics with Marketing MA (Hons)
- Business Economics with Marketing with Spanish MA (Hons)
- Business Economics with Marketing and Politics MA (Hons)
- Financial Economics (MA or BSc Hons) - 3 year degree
- Economics BSc (Hons) - 3.5 years
- Business Economics with Marketing and Geography MA (Hons)
- Business Economics with Marketing and Psychology MA (Hons)
- Financial Economics MA (Hons) - 3.5 years
- Business Economics with Marketing and History MA (Hons)
- Financial Economics (MA or BSc Hons) - 3.5 years
- Financial Economics with French (MA or BSc Hons)
- Financial Economics with Spanish (MA or BSc Hons)

Business, Management, and Marketing

Our Business degrees build your understanding of the day-to-day running of companies and corporations. Marketing includes promotion, communication, advertising, PR, and research. Management oversees people, processes, systems, and operations.

Study one of the following options:

- Business Management BSc (Hons) - 3.5 years
- Business Management in Practice BSc (Hons) - 3 year degree
- International Business BSc (Hons) - 3.5 years
- International Business with French (MA or BSc Hons)
- International Business with Marketing (MA or BSc Hons)
- International Business with Spanish (MA or BSc Hons)
- International Business in Practice BSc (Hons) - 3 years
- International Business (MA or BSc Hons) - 3.5 years
- International Business and International Relations MA (Hons)
- International Business with French MA (Hons)
- International Business with Marketing MA (Hons)
- International Business with Spanish MA (Hons)
- International Business and Management BSc (Hons) - 3 years
- International Business with Marketing in Practice BSc (Hons) - 3 year degree





Foundation programme English language support

If you find that your previous qualifications do not meet our requirements, please don't let that put you off as we do offer a foundation programme.

These take place in an embedded college in the heart of the University of Dundee campus. Open to international students, International College Dundee (ICD) offers an alternative way to begin your postgraduate degree in the School of Business. It focuses on the development of English language and university level study skills while acquiring core subject knowledge. Upon successful completion of your foundation programme you are guaranteed access to your chosen degree. We don't make you apply again.

If English is not your first language then you can also undertake our Pre-sessional programme. We offer a 6 week, 8 week, 11 week or 14 week programme. Typically these programmes start in June for September entry, and September for January entry onto the degree.

Full details: dundee.ac.uk/subjects/english-international-students

In-sessional – Once you have begun your course, you can develop your English language and academic skills with our 10-week programme. It is free to all international students. Entry to the programme is by means of a placement test.

Specialist Management English for Business module

This is a specialist module which is offered free to international business students. It does not count towards the degree but it does offer you a certificate and is an excellent and professional addition to your CV.



Staff

In the School of Business, our staff are here to help you. In all cases, students are their main priority and the key benefit of studying in Dundee is that your lecturers are accessible to you. Class sizes ensure you to access and speak to your lecturer at the end of your class. You are also able to question and raise points during lectures and classes. Tutorial classes are kept small so that interaction and more detailed discussion and analysis can take place. You can also make appointments to meet staff and ask any questions you may have. Our staff are always happy to help our hard-working, enthusiastic students.

Our international team of staff are experts in their own areas, including areas such as strategy, leadership, digital marketing, city branding, economics, banking, investment etc.

To find out more about our staff and their expertise, visit: dundee.ac.uk/business/people





Jack Pringle

What was the full name of your course at the University of Dundee?

Bacc Accountancy

What year did you graduate?

2022

What is your current job title?

Finance Graduate

What organisation do you currently work for?

Lloyds Banking Group

How did you find out about the University of Dundee and what made you decide to come here?

Dundee was highly recommended by a few friends and family members, and when I done my own research, it was a no brainer decision for me. In terms of the city, it had everything a student would want, a great buzz about the place and cost-effective in terms of living. For the University and degree specifically, the structure of the accounting degree and the accreditations available were the main driving factors. As someone with no accounting background, the wide scope of the course allowed me to learn all the key core accounting competencies, as well as being able to explore other areas such as finance and economics, which I am now benefitting from in my graduate role.

What are the best things about the University of Dundee?

For me, it's two things. Firstly, the University of Dundee allowed me to develop and pursue my passion for Accountancy, with ample opportunities to explore my interests and further my knowledge in a guided setting. Secondly, I feel there was a great balance between the academic side and developing key soft skills to fully set you up for success. There was always so many opportunities to get involved with projects, engaging with peers, all of which allowed me to develop crucial soft skills in which I now use every day in my job.

What has your University of Dundee degree given you, and how has studying here prepared you for life and your career after graduation?

I owe a lot to the University in what it gave me in terms of knowledge, and to the support the fantastic staff who work there gave throughout. When the time came to leave Dundee, I felt confident I would be able to succeed in my career, and that I would be able to build on the wealth of knowledge and skills I picked up during my time in the 'Dee. I think the University do a great job at not only preparing you for the technical on the job stuff, but also key life skills which are arguably the most important thing.

What our students say

“The best thing about the module has been to have the tutor’s support all the time, helping us not only with our writing or speaking, but she has also helped us by reviewing our essays, giving us her feedback quickly and adapting her classes to our assessments.”

“The teacher helped me understand the course better and helped me to complete the idea of the assignment, which was very useful.”

“This course was really useful in many areas such as improving our ability to write excellent academic essays and reports, and this reflected in our grades.”

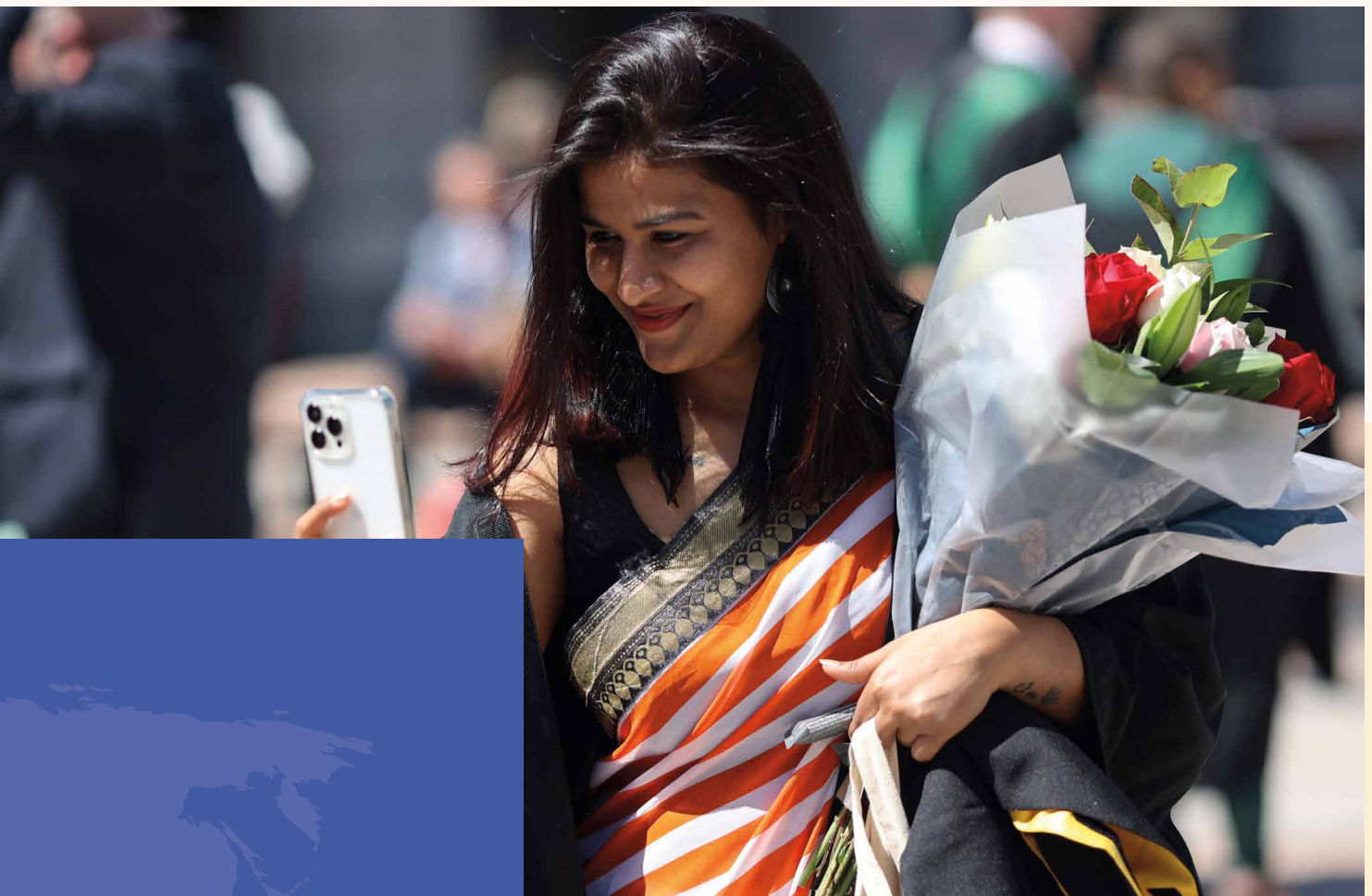
“This course was very useful in terms of helping us to better understand the reading materials on emerging financial markets and investment, doing the assessment work and meeting and greeting our classmates virtually.”

“Highly useful for international students from non-English speaking countries. The course provided what is needed for academic writings.”



We are a welcoming and inclusive environment with students from all over the world. Our international team of staff will teach and support you throughout your time at Dundee and beyond.





We have welcomed students from:

- | | | | |
|-------------|---------------|----------------|------------|
| → Argentina | → India | → Nigeria | → Taiwan |
| → Cameroon | → Indonesia | → Pakistan | → Tanzania |
| → Canada | → Ireland | → Poland | → Thailand |
| → China | → Italy | → Qatar | → Uganda |
| → Egypt | → Kenya | → Saudi Arabia | → UK |
| → France | → Kuwait | → Singapore | |
| → Germany | → Malaysia | → Spain | |
| → Ghana | → Netherlands | → Sri Lanka | |

Dundee at a glance

QS 5 Stars

→ The University has been given a 5 Star rating by QS Quacquarelli Symonds, the international higher education specialists

No. 1 in Scotland

→ For student satisfaction
NSS 2023 [Accounting]

Produced and published by
External Relations, University of Dundee

Designed by
Creative Services, University of Dundee

Photography by
Creative Services, University of Dundee
V&A Museum, Dundee
Michael Discenza, Unsplash

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16500

students

- Our University is home to more than 16,500 students overall and more than 3,000 staff

World
top

50

- The only UK university ranked in the world top 50 of the *Nature Innovation Index*

25%

overseas
students

- **We are a diverse community**
25% of the students we are engaged with are from outside the UK, coming from over 140 different countries

1 in 5

- **Dundee is Scotland's most student-friendly city**
with around 1 in 5 of the population in higher or further education

Top in the UK for climate action

- We are ranked top in the UK for climate action in the Times Higher Education University Impact Rankings, 2021

No. 1

in Scotland

- for graduate prospects
Complete University Guide
2021/22



dundee.ac.uk



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